



Nineveh Treehouse® Village Saturday Literacy Fantasy Film Camps
PARENT & STUDENT HANDBOOK



Nineveh Treehouse® Village Saturday Literacy Fantasy Film Camps

Immersive fantasy film and voice acting experiences for youth ages 4-12

Ages 4-6	Ages 7-9	Ages 10-12
<p>In-Studio Saturday Film Camp \$299/month or \$129/day-rate Safe, Supervised Learning Studio in Atlanta</p>		<p>Global Virtual Streaming Film Camp \$49 Online or Mobile access for families joining from anywhere</p>

A Magical Literacy Experience Families Can Feel Good About

Children read from **The Adventures of Nineveh Treehouse® Village** books and audiobook series, storytelling, practice voice lines, and reenact scenes while building reading confidence, creativity, teamwork, character education, and film set etiquette.

Due to our active production schedule, film camps are currently only offered on Saturdays. Join our email wait-list today. Film Camp open enrollment notices are announced through email notifications. **Hurry seats typically fill quickly!**



Nineveh Treehouse® Village Saturday Literacy Fantasy Film Camps





Welcome to the Village

Nineveh Treehouse® Village Fantasy Film & Voice Acting Literacy Camps are designed for children who are still building reading confidence, who love imaginative play, or who are ready for more creative projects. Each session blends literacy, storytelling, cozy fantasy-world immersion, and age-appropriate performance work in a warm, supervised environment.

Age Groups	4-6 years old 7-9 years old 10-12 years old
Film Camp Schedule	Weekly on Saturdays (4 film camps per month / open enrollment announced through email notifications)
Formats	In-studio fantasy film camp and global virtual streaming film camp
Setting	Safe and supervised Learning Studio in Atlanta, Georgia
Story world	Original Nineveh Treehouse® books, audiobooks, characters, and fantasy village themes
Family keepsakes	Digital 3D-illustrated Nineveh Treehouse® eBook and a digital camp highlight video

What Makes Nineveh Treehouse® Special

Original literacy IP

Campers do not step into a generic theme. They step inside the original **Adventures of Nineveh Treehouse® Village** fantasy world through books, audiobooks, characters, and scene reenactments.

Immersive comfort+imagination

Pajamas are welcome, and children should bring a sleeping bag or plush pillow for cozy bedtime story fantasy film camp seating.

Fantasy film and voice acting with purpose

Children practice script reading, voice performance, story mapping, scene study and teamwork while learning studio and film set etiquette.

Meaningful take-home value

Families receive digital keepsakes that extend the experience beyond camp day and encourage children to revisit the story and read at home.



Age Groups and Saturday Literacy Film Camp formats

<p>4-6 years old 9:30AM - 11:30AM</p> <p>Gentle guided reading, echo voice lines, cozy story-time, imaginative movement, and beginner-friendly scene play.</p>	<p>7-9 years old 12:00PM - 2:00PM</p> <p>Story mapping, stronger reading practice, collaborative scene work, voice acting, and confidence-building performance tasks.</p>	<p>10-12 years old 2:30PM - 4:30PM</p> <p>Deeper scene study, expressive line delivery, performance choices, creative teamwork, and stronger studio etiquette skills.</p>

Choose the Saturday Literacy Film Camp format that fits your family

At a glance	In-Studio Camp	Global Virtual Streaming Camp
<p>Price</p>	<p>\$299/month or \$129/day-rate per film camp seat</p>	<p>\$49 per virtual film camp seat</p>
<p>Best for</p>	<p>Families wanting an in-person Learning Studio film camp experience</p>	<p>Families wanting creative access from home while still joining the story via a virtual film camp experience</p>
<p>Helpful preparation</p>	<p>Pajamas welcome, plus a sleeping bag or plush pillow for story-time studio seating</p>	<p>Quiet space, charged device, internet connection, and an adult nearby for log-in support</p>

Enrollment Note

Nineveh Treehouse® Village Fantasy Film & Voice Acting Literacy Camps are currently only offered on Saturdays. Open enrollment dates are released through text & email notifications. Families are encouraged to join our email list for news, updates, and enrollment notifications.



What Campers Do and Learn

Every camp session blends literacy with imagination, performance, and teamwork. Campers move through a gentle creative arc that helps them feel prepared, included, and excited to participate.

<p>1</p> <p>Welcome</p> <p>Cozy arrival and story-world introduction</p>	<p>2</p> <p>Read</p> <p>Pages, audio, and guided comprehension</p>	<p>3</p> <p>Map</p> <p>Story beats, roles, and scene planning</p>	<p>4</p> <p>Perform</p> <p>Voice lines, movement, and reenactments</p>	<p>5</p> <p>Share</p> <p>Highlights, keepsakes, and proud take-home moments</p>
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Core learning outcomes

- Reading comprehension and vocabulary growth through story pages, line reading, and guided discussion
- Storytelling confidence through voice lines, scene study, and scene reenactments
- Character education and teamwork through listening, turn-taking, and encouraging peers
- Creative discipline through Studio and Film Set etiquette

What to wear and bring

- Favorite pajamas (with NO character images or logos) or comfortable clothes suitable for movement
- A sleeping bag or plush pillow for cozy story-time seating during in-studio film camp sessions
- A positive attitude, a listening ear, and a willingness to try new creative tasks
- For virtual campers: a charged device, internet connection, and quiet participation space





Parent Guide

This handbook is designed to help families prepare for a smooth, joyful film camp experience. Specific arrival details, production notes, and any session-specific reminders are shared with enrolled families before each monthly film camp date.

Before Camp

- Join the email list to receive enrollment alerts, camp date announcements, and updates.
- Choose the correct age-group session for your child: 4-6, 7-9, or 10-12.
- Share important support information during registration, including allergies, medical considerations, sensory needs, or helpful learning notes.

Arrival and Participation

- In-studio campers participate in a safe and supervised Learning Studio setting in Atlanta, Georgia.
- Campers work with our team to plan scene reenactments, read pages, and perform voice lines from original Nineveh® Books and Audiobooks.
- Families should review their enrollment notices for exact arrival instructions and any production-day reminders.

Communication and Digital Keepsakes

- Families receive film camp updates through enrollment communications and email notices.
- After camp, participants receive a digital 3D-illustrated Nineveh Treehouse® eBook and a digital video of film camp highlights to share with family and friends.
- Because dates can fill quickly, open enrollment text & email notices are the best way to reserve a seat early.

A Note for Virtual Families

Our global virtual streaming literacy film camps are designed to extend the Nineveh Treehouse® experience beyond the studio. Families can support their child's success by choosing a quiet space, testing technology ahead of time, and helping children settle in before virtual film camp begins.



Student Guide

Campers do not need to be perfect readers or performers to belong here. They simply need curiosity, kindness, and a willingness to try. The goal is growth, joy, and confidence.

How to shine at camp

- Listen when the Director or Instructor is speaking.
- Use kind words and cheer for other campers.
- Try your best when reading pages or practicing voice lines.
- Follow studio directions and stay with your group.
- Handle props, books, and equipment with care.

What campers can expect

- A welcoming space where imagination, literacy, and creativity come together.
- Story-time inside the Nineveh Treehouse® Village fantasy dream world.
- Scene study, story mapping, rehearsals, and scene reenactments with support from our team.
- A chance to build confidence and leave with memories worth sharing.
- A film camp day that feels both fun and meaningful.

Family Readiness Checklist

<input type="checkbox"/>	We joined the email list and selected the correct age-group session for our child.
<input type="checkbox"/>	We packed pajamas or comfortable clothing and a sleeping bag or plush pillow for in-studio story-time seating.
<input type="checkbox"/>	We shared any helpful health, allergy, or learning-support information during registration.
<input type="checkbox"/>	We understand that film camps are currently only offered on Saturdays and that seats fill quickly.
<input type="checkbox"/>	We are ready to enjoy the magic of reading, storytelling, and creative teamwork at Nineveh Treehouse® Village Learning Studio



Literacy is the foundation of all learning. Reading with children puts them on a path to success. Reading with Nineveh Treehouse® makes that path fun to travel.

THE LITERACY CRISIS

Why Nineveh Treehouse® Matters

Here's the latest data on U.S. literacy statistics for children between ages 5–12 who typically span kindergarten through fourth grade:

National Assessment of Educational Progress (NAEP) – Reading Proficiency

- In 2024, 40% of fourth graders scored below basic in reading, meaning they struggle with the fundamental reading skills expected for their grade level.- [Parents.com](#)
- Meanwhile, 33% of eighth graders also scored below basic (though that extends beyond the 12-year-old range)- [Parents.com](#)
- An alternative perspective from another source states 67% of fourth graders and 60% of eighth graders achieved at least a basic reading level—the lowest rates since 1992.- [The Wall Street Journal](#).
 - This implies roughly 33% of fourth graders are below basic (aligning with the 40%–67% basic proficiency figures).

Broader Perspective on Child Literacy

- A report indicates that 34% of fourth graders read below the basic level, while 31% read below the proficient level.- [People.com](#).
- Another aggregation suggests about 1 in 4 children in the U.S. “grew up unable to read,” and that 40% of children cannot read efficiently.- [MissionGraduatenm.org](#)

Trends & Concerns

- The decline in reading for pleasure poses a significant threat to literacy development and overall reading engagement:
 - In 1984, 35% of 13-year-olds read for fun almost daily; by 2023, this dropped to 14%, with 31% never reading for fun.- [Vox.com](#)
- Experts warn this decline may hinder vocabulary growth, background knowledge acquisition, critical thinking, and resistance to misinformation.- [Vox.com](#)
- Contributing factors include increased screen time, reduced library funding, pandemic-related disruptions, and a rise in standardized testing focus [ParentsThe Wall Street Journal](#).- [Vox.com](#)

Summary Snapshot

Age Range / Grade Key Statistics

4th Graders (~9–10 y/o) – ~40% below basic reading level [ParentsThe Wall Street Journal](#)
– 34% below basic, 31% below proficient.- [People.com](#)

Overall Child Literacy – ~25% of children struggle to read [Mission: Graduate](#)
– 40% cannot read efficiently.- [MissionGraduatenm.org](#)

Reading for Pleasure – Major decline from 35% (1984) to 14% (2023) for daily reading among teens.- [Vox.com](#)

In conclusion, around a third to nearly half of children aged ~9–10 are reading below basic proficiency. Broader estimates suggest 25% to 40% of children struggle with reading across early childhood and elementary years. Meanwhile, declining reading habits—especially recreational reading—compound the challenge.